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# PB evaluation scheme GoA 2.3 Output 3

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**EmPaci** 

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### **List of abbreviations**

BSR Baltic Sea Region

DE Germany

FI Finland

EmPaci Empowering Participatory Budgeting in the Baltic Sea Region

KPI Key performance indicator

LT Lithuania

LV Latvia

NGO Non-governmental organisation

PB Participatory budgeting

PL Poland

RU Russia

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#### 1 Document summary

This document contains measures to evaluate participatory budgeting (PB) processes. The proposed evaluation system is based on a literature review as well as on experiences and ideas from the practitioners of the pilot municipalities (DE, FI, LT, PL, 2 in LV, 3 in RU) of the EmPaci project. In order to reflect on the pilot partners' experiences during their PB pilots, a brainstorming meeting among the partners of project to add potential indicators.

#### 2 Introduction

Evaluation of participatory budgeting is an emerging field as PB processes are emerging everywhere. There are two core problems regarding the evaluation of PB processes. The first problem is the various goals of PB processes. Whereas the general goal is to involve as many citizens as possible, further goals will differ. Possible goals could be (1) increased innovative ideas by the citizens, (2) activation of minority groups of citizens, (3) an efficient PB process with no delays or building (4) enhanced trust and (5) satisfaction of citizens (Jabola-Carolus et al. 2020; Cabannes 2004; Franklin et al. 2009; Mok 2020; Ruesch and Wagner 2014). Depending on such different goals, the evaluation of the PB process has to be adjusted. This leads to different key performance indicators (KPI) for the assessment of success of the underlying PB process. To define such goals is often the first hurdle to overcome. Municipalities have to realize, what they really try to accomplish. It has to be clear, what will be measured. Subsequently, in the next step the relation between cause and effect might be not be entirely known (Schneider 2018). It is relatively easy to collect data like participations rates etc. But to reach for higher goals or outcomes of the PB processes, the cause/effect relationships are often hidden. For instance, building trust appears to be a complex goal, where not all influencing factors are known (Rosener 1978). Therefore, assessments of PB processes for such goals is challenging, but somehow still necessary to inform about the success and effects of PB processes in the long run.

The second problem is the variation of the PB processes, which are organized in different phases. The PB processes differ between municipalities based on contingency factors like the legal framework, social or cultural preferences of citizens (Sintomer et al. 2010; Wampler and Gilman 2019). For instance, if there is no voting phase due to legal restrictions or missing statues, naturally the number of voters cannot be used as an indicator. But if this PB process has a proposal phase, the number of submitted proposals would represent a KPI. These local differences, which

on an international level are even larger, hamper the transmission of general evaluation models. As for the PB process design also for PB process evaluation, the motto is: "no one fits all".

Based on that realisation, this document aims to present an evaluation scheme that can be adjusted to the individual goals and process phases. To tackle the above mentioned problems of evaluating PB processes, first a structured literature review (SLR) is performed to identify theoretical goals and indicators of PB processes (section 3.1). In addition, to add a more practical view on evaluation, an EmPaci partner workshop was held exclusively on evaluation. In this brainstorm workshop, ideas of goals and indicators were collected among the partners (section 3.2). By working through the whole collected material, indicators were assigned to goals and form the "sets" for the later evaluation scheme (section 3.3). The first set with the sub-goal to get a PB process started is the "basic set" (section 4). It captures the general information, e.g. the number of proposals, participants or the amount of budget that was used. Besides this "basic set" of indicators, depending on the identified sub-goals of the PB process, eight other sets with different sub-goals are presented (section 5). For each set, the related indicators were assigned to the process phases:

- (re-) design phase,
- proposal phase,
- voting phase and
- implementation phase.

By picking the set(s) that fit(s) the municipality's goals, the PB evaluation scheme in its entirety is adaptable to the individual PB process upon different sub-goals and providing indicators per process phase (section 6). In total, the full PB evaluation scheme provides over 80 possible indicators to track, develop and evaluate PB processes based on the underlying sub-goals of the PB process. Also, assessment of KPI's can be done in time comparison and in a benchmarking circle.

#### 3 Literature review and partner input on PB evaluation and sets for evaluation

#### 3.1 Results of the structured literature review

Two structured literature reviews (SLR) were conducted to get an overview of potential goals and indicators of PB. For goals and indicators three search words were generated as follows: For the goals: PB AND goals OR targets OR objectives, and for the indicators PB AND evaluation OR

measures OR indicators. The first 40 entries of the Google Scholar search engine were checked for each of the six search word. It icludes academic research articles as well as working papers and coference submissions. The articles were taken into account if the text was: not already in the sample (no double hits), available, in English and corresponds to the subject area. From the potential database of 240 articles, 106 articles were left for further examination.<sup>1</sup>

#### 3.1.1 Possible goals of PB processes

From the 106 exploitable articles, 39 included phrases regarding goals of PB. A number of 140 phrased goals were identified. These coded phrases have been grouped into four different main categories of goals. The Table 1 below shows the results:

|  | Citizen-related  | Municipality   | y-related                                   |
|--|--|--|---|
| Individual goals                                   | Society goals  | Administration goals   | Legitimacy goals                            |
| Knowledge  | Equity   | Financial goals  | Accountability                              |
| Expand civic engagement (engaging, and empowering) | Openness   | Efficient resource allocation  | Transparency                                |
| Develop new community leaders                      | Inclusiveness  | Economic growth*   | Enhancing the quality of democracy          |
|  | Community building / generate social bonds*                                    | Debt reduction*  | Two-way communication                       |
|  | Democratize governance / public involvement*                                   | Low-income citizens and<br>neighbourhoods receive greater<br>levels of public spending                           | Enhancing trust                             |
|  | Make public budgets more equitable   | Process goals  | Increase democracy                          |
|  | Build power among politically marginalized groups*                             | Joint management of public resources   | Reducing corruption                         |
|  | Social justice / fair outcomes* / Solidarity*                                  | Determine the priorities of the city through citizen participation   | Strengthening of local democratic processes |
|  | Good governance*   | Modernisation by participation*  | Acceptance                                  |
|  | Deliberation in the budgetary process  | Efficient management of public resources*  |   |
|  | New channels for public participation for poor and disenfranchised communities | Citizens take part in the budget decisions / representative decisionmaking* / involving citizens in the process* |   |
|  | Gender equity  | Improve administrative efficiency  |   |
|  | Enhance social equality / reduce inequality                                    | Gaining support from citizens  |   |
|  | Improve neighbourhood  | Service delivery goals   |   |
|  | Dialogue on budget decisions   | Improved short-term service delivery   |   |
|  | Increased connectivity   | Responsiveness   |   |
|  | Strengthen democracy   | Improving state performance  |   |
|  | Democratization of local institutional powers* / community empowerment*        | Investing in areas of greatest need  |   |
|  | Participative decision-making  |  |   |
|  | Participative policy development   |  |   |
|  | Influence on the prioritization  |  |   |
| * = later excluded from the s                      | synopsis, because of other overlapping goals                                   | 5  |   |

Table 1: Goals from the SLR

#### **3.1.2** Possible indicators

The SLR on the indicators led to fewer findings, because academic research articles are more abstract in the sense that no complete schemes are presented. From 106 articles in the complete

<sup>&</sup>lt;sup>1</sup> A full list of the articles is presented in the Appendix.

analysis, 23 texts include 58 phrases or tables that carry some kind of indicators or numbers in connection with PB respectively its evaluation. These 58 text segments contained or described 69 potential indicators. Four main categories were created for the indicators. Table 2 shows the identified indicators:

| Financial KPI  | Social KPI  | Feedback KPI  | Organisational KPI   |
|--|---|---|--|
| PB budget in % of investment   | # of participants   | Do citizens feel represented (positive                  | PB board composition   |
| resources  |   | or negative comments)                                   |  |
| Resources per inhabitant   | Categories of funded projects   | Perceived impact  | Efforts for administration (costs/time)                      |
| Cost for PB process  | # of participants   | Perceived political awareness                           | Projects accepted  |
| % of money spent on works executed through PB per inhabitant                               | # of innovative proposals   | Perceived communal trust                                | Projects submitted   |
| % of municipal budget spend on works executed through PB*                                  | Human Development Index (HDI)**   | Perceived scepticism                                    | % of works carried out using PB                              |
| Amount of money spent on works executed through PB per inhabitant                          | Voters turnout (# of votes, participation rate)   | Perceived clientelism                                   | # of proposals   |
| Expenditures spent per areas   | Degree of deliberation (# of posts per<br>person, availability of internet access,<br>posts per day, rate of respect, themes<br>and critique rated in comments) | Channels of activation (feedback)                       | # of feasible proposals / % of feasible proposals            |
| Budget efficiency (% of works carried out using PB x (100) x (Budget by PB/Cost of works)) | Expenditures spent per area   | Perceived satisfaction                                  | Elected mayor/Elected council                                |
| % executed budget from planned budget  | % of women councillors in local authorities   | Perceived performance of administration officials       | Public forums (held)   |
| Proportion of total income actually collected (incl. taxes)*                               | Voter turnout and voter participation by sex  | Perceived individual education/knowledge related to the | Anti-corruption commission                                   |
|  | Public forums (held)  | budget process  | Facility for citizen complaints (# of complaints through PB) |
|  | Civic Associations per XX,XXX population  |   |  |

<sup>\* =</sup> later excluded from the synopsis, because of other overlapping indicators

One examined article investigates multiple practical schemes for evaluation (Karachay/Chugunov/Neustroeva, 2020). These schemes were analysed in a separate category system to add practical thoughts to the more theoretical academic sources in the following Table 3.

<sup>\*\* =</sup> A measure of a country's level of development and is made up of three components: Life expectancy, education and purchasing power.

Table 2: Indicators from the SLR

| Financial KPI   | Social KPI  | Feedback KPI  | Organisational KPI  |
|---|---|---|---|
| Allocation of PB funds by project<br>type (to be compared with the<br>allocation of comparable funds prior<br>to PB). | # of PB participants and % of eligible residents who participate  | # and % of participants who report prior civic engagement or participation                              | # of people involved at different<br>phases of the PB process   |
| Amount and % of funds allocated to PB projects  | # and % of participants who are of<br>low SES and/or people of colour;<br>and relative to demographics in<br>jurisdiction and most recent local<br>election | # and % of participants who report<br>being new or returning to PB                                      | # of assemblies and other idea collection events, online idea collection, outreach methods; # and type of budget delegate committees; # of reg. voting sites, # of mobile voting locations, online voting, outreach methods |
| Project completion rates and final project costs.   | Positive/negative votes/supports  | How did you first hear about today's [event/vote]   | Project completion rates and final project costs.   |
| Amount of additional money allocated to projects and needs identified through PB.                                     | # of nongovernmental and<br>community-based organizations<br>involved in PB.  | # and % of PB voters who are<br>eligible to vote but did not vote in<br>the most recent local election. | Amount spent on PB implementation   |
| Amount spent on PB implementation   | # of proposers  | # and % of PB voters who are ineligible to vote in local elections.                                     | Total public sector cost per resident participating in PB   |
|   | # of proposals  | Perceived outcomes  | # of nongovernmental and<br>community-based organizations<br>involved in PB.  |
|   | Page views (online)   |   | # of new, continued and discontinued PB processes from year to year.  |
|   | Unique visits (online)  |   | Average visit duration (online)   |
|   | # of actives (at least propose or vote, online)   |   | Total public sector cost per head of population   |
|   |   |   | # and % of elected officials re-<br>elected   |

Table 3: Indicators from the practical schemes mentioned in the SLR

#### 3.2 Goals and evaluation indicators for PB from the partner brainstorm meeting

In addition to the SLR, a special workshop with the members of the EmPaci was held. In this workshop, goals and indicators from citizens' and officials' view were collected to meet the identified categories of citizen-related and municipality-related goals from the literature review. The first round discussing the topic of goals for PB resulted in the following Table 4:

| Citizen-related                                      | Municipality-related   |  |  |  |
|--|--|--|--|--|
| Society goals  | Administration goals   | Legitimacy goals   |  |  |
| Hold politicians accountable                         |  |  |  |  |
| Inclusiveness of minority groups                     | Spend money more efficiently*  | Increased trust*   |  |  |
| Increased well-being                                 | Efficient resource allocation*   | Increased understanding*   |  |  |
| A fun tool   | Process goals  | , and the second |  |  |
| Another nice event in the city                       | Initiating dialogue for conflict reduction*  |  |  |  |
| Communicate own needs to the municipality leadership | Citizens as co-workers   |  |  |  |
| As many people as possible*                          | Sharing responsibilities   |  |  |  |
|  | Compliance with requirements of the federal leadership to involve residents  |  |  |  |
|  |  |  |  |  |
|  | Reassurance for municipalities/politicians on what citizens want*  |  |  |  |
|  | Improved infrastructure / improved services  |  |  |  |
|  | New ideas to invest*   |  |  |  |
|  | Gain information   |  |  |  |
|  | More information for municipalities from citizens*   |  |  |  |
|  | Society goals Hold politicians accountable Inclusiveness of minority groups  Increased well-being A fun tool  Another nice event in the city  Communicate own needs to the municipality leadership | Society goals  |  |  |

Table 4: Goals from the partner brainstorm meeting

The second round of discussion delivered ideas on potential indicators for the PB evaluation. Many indicators were already mentioned in the SLR, but nonetheless there are indicators that where mentioned and not present in the analysed literature. Therefore, Table 5 shows the reults of the brainstorm workshop on indicators.

| Financial KPI                        | Social KPI                               | Feedback KPI                            | Organisational KPI                   |  |  |
|--------------------------------------|--|---|--------------------------------------|--|--|
| % of budget meeting citizens needs*  | # of possible participants               | # of citizens that noticed the PB       | # of proposals*                      |  |  |
|                                      |  | process                                 |                                      |  |  |
| Growth of budget revenue**           | % of participating electorate*           | Drop off locations in process           | # of votes online/offline            |  |  |
| Process cost per idea processing*    | # of suggested ideas*                    | Reasons for contact with PB*            | Electoral support level              |  |  |
| Cost per processing stage (proposal, | Comment rate on proposals                | # of klicks, likes, page impressions /  | % of completed projects proposed by  |  |  |
| feasibility, discussion etc.)*       |  | social media visibility                 | citizens*                            |  |  |
|                                      | # of proposals from youth*               | When do citizens vote? Point of         | Time of a proposal per process stage |  |  |
|                                      |  | contract (marketing)*                   |                                      |  |  |
|                                      | Balance of proposals per sub-groups      | Process evaluation to promote it        | % of feasible proposals*             |  |  |
|                                      | of citizens*                             | being see-through and reliable*         |                                      |  |  |
|                                      | Distribution of proposal topics*         | Increased knowledge of governmental     | Time from proposal to realization    |  |  |
|                                      |  | processes*                              |                                      |  |  |
|                                      | Balance of proposals from different      | % of citizens that improve their        | Correspondence of PB proposals to    |  |  |
|                                      | areas*                                   | quality of life as a result of PB       | official priorities                  |  |  |
|                                      | Links with NGOs*                         | # of citizens that are intermediated by | # of positive report on the media    |  |  |
|                                      |  | NGOs*                                   |                                      |  |  |
|                                      |  | Perceived satisfaction (possible per    | Links with NGOs*                     |  |  |
|                                      |  | area: communication, process phases     |                                      |  |  |
|                                      |  | etc.)*                                  |                                      |  |  |
|                                      |  | Increased interest from other           | # of related conferences/events      |  |  |
|                                      |  | municipalities/ administrators          |                                      |  |  |
|                                      |  | Trackable links to see, where citizens  | Development of city brand*           |  |  |
|                                      |  | come from (online)                      |                                      |  |  |
|                                      |  | # of complaints compared to the         | Long-term communication of           |  |  |
|                                      |  | situation without PB                    | implemented projects                 |  |  |
|                                      |  |   | # of good practices promoted within  |  |  |
|                                      | <br>sis_because of other overlanning inc |   | the municipality*                    |  |  |

<sup>\*</sup> = later excluded from the synopsis, because of other overlapping indicators from the SLR

Table 5: Indicators from the partner brainstorm meeting

There might be overarching goals for PB processes, but the more detailed the description of goals will be, the more the focus will differ. Based on the discussions in the brainstorm workshop, it was evident, that the view on goals differs in some cases (e.g. targeting as many citizens as possible vs. targeting specific citizen groups (inclusiveness)). Following on from this, not all goals go in the same direction, but might even compete (cost efficiency vs. improved infrastructure/communication). To separate the different goals, sub-goals are formulated. These different sub-goals will have their own evaluation set, resulting in different collections of goal-depend indicators. As a result, the PB evaluation scheme will not consist of one big collection of possible indicators but will be divided in different sets aiming different sub-goals, that carry their own indicators. Practitioners can choose from the different set corresponding to their sub-goals for their own PB process.

<sup>\*\* =</sup> Not applicable to all municipalities, as the tax autonomy is limited at the municipal level.

#### 3.3 Generating sets for the PB evaluation scheme

The results from the SLR as well as the ideas from the brainstorm workshop among the partners were jointly put together in a synopsis. By analysing the different goals and indicators, ten different sets of sub-goals where created (see left column of Table 7). The identified goals and indicators where assigned to the sub-goal sets. This synopsis is the starting point for the development of the evaluation scheme. All sets for evaluation are based on their sub-goal sets and the identified indicators. By working through the sets, additional indicators were added. In the Table 7, the goals and indicators retrieved through the SLR are shown in blue letters, whereas those added from the brainstorm workshop with EmPaci partners are shown in orange letters.

| PB evaluation sets     | Indicative phrase   |
|------------------------|---|
| Basic set:             | "Get a PB process started"  |
| Advanced sets:         |   |
| Proposal quality       | "Record quality of ideas"   |
| Innovation:            | "New ideas for community life"  |
| Feedback & Monitoring: | "What people know about the PB and what do they think about the municipality" |
| Process delay:         | "Fast implementation of as many ideas as possible"                            |
| Online:                | "Get an online platform going"  |
| Cost-efficiency:       | "Recognize the costs of the PB process"                                       |
| Co-creation:           | Developing ideas together with the citizens"                                  |
| Inclusiveness:         | "Reaching disadvantage citizens"  |
| Others:                | "Further contributions"   |

Table 6: Created PB sub-goals based on indicative phrases

The last set with "further contributions" (see last line Table 7) functions as an "Others" category. Most of the assigned indicators are related to the situation before and after PB, which are hard to collect, as initially the indicators have to be collected before PB is introduced to allow for a comparison. Additionally, some of the indicators will only change over a long period of time (e.g. the number of re-elected officials will only change after a legislative period). Even if the data is available, it is doubtful to say, that PB affected these changes (e.g. % of women as councillors, or HDI indices). Nonetheless, these indicators might be helpful for practical users and are used in academic literature. To be as concise as possible, this category will be left out at the final evaluation scheme, as this is not a specific sub-goal but more a gathering of indicators on different topics.

| DR Sub-goals  | Goals from the SI  | P   |   |  |   | Indicators from t  | he SI P   |  |   |  |  |
|---|--|---|---|--|---|--|---|--|---|--|--|
| PB Sub-goals  |  | 1   | L   | L  | o   |  |   | n 111 / 11   |   | l  | _  |
| "Get a PB<br>process<br>started"  | Expand Civic Engagement (empowering) / Comm. own needs to the municipality   | ,   | Participative decision-<br>making / influence on<br>the prioritization /<br>citizens take part in<br>the budget decisions | Determine the priorities of the city through citizen participation             | Check if I really will be<br>heard / Citizens desire<br>to try a new<br>interaction tool                  | votes, participation rate)   | # of proposals  | Positive/negative votes/supports   | # of PB participants<br>and % of eligible<br>residents who<br>participate / # of<br>possible participants | Amount and % of<br>funds allocated to PB<br>projects / % executed<br>budget from planned<br>budget                                 | Resources per inhabitant / amount spent on PB implementation   |
| "Record quality<br>of ideas"  |  | Correspondence of PB<br>proposals to official<br>priorities                               |   |  |   | Continued and discontinued PB processes (proposals)  | # of feasible proposals<br>/ % of feasible<br>proposals   | Projects feasible /<br>Projects submitted  |   |  |  |
| "New ideas for community life"  | Develop New<br>Community Leaders   | Investing in areas of greatest need   | Citizens suggest new ideas that the municipality is not aware of  | Self-realization of<br>citizens  | Sharing<br>responsibilities   | # of new PB processes<br>(proposals)   | # of innovative<br>proposals  |  |   |  |  |
| "What people<br>know about<br>the PB on<br>what do they<br>think about the<br>municipality" | Knowledge / Gaining<br>support from citizens<br>/ Gain information   | Responsiveness  | Acceptance  | Enhancing trust  | Accountability  | # of assemblies and<br>other idea collection<br>events / Public forums<br>/ Channels of<br>activation (e.g. NGOs)<br>/ # of citizens that<br>noticed the PB<br>process | # and % of<br>participants who<br>report prior civic<br>engagement or<br>participation / # and %<br>of participants being<br>new or returning to<br>PB            | Perceived awareness /<br>Satisfaction / trust /<br>scepticism /<br>clientelism /<br>knowledge /<br>performance of<br>administration /<br>impact / outcomes | Facility for citizen<br>complaints (# of<br>complaints through<br>PB)                                     | Drop off locations in process  | # of positive report on<br>the media   |
| "Fast implementa- tion of as many ideas as possible"  | Joint management of public resources   | Improved short-term<br>service delivery   | Hold politicians<br>accountable   |  |   | Project completion rates and final project costs.  |   | Long-term comm. of implemented projects  |   |  |  |
| "Get an online<br>platform<br>going"  | New channels for public participation for poor and disenfranchised communities / deliberation in the budgetary process | increased connectivity  | Two-way<br>communication  | Responsiveness   | Openness / Easy<br>access   | # of votes<br>online/offline   | Unique visits (online) /<br>Page views (online) /<br>Average visit duration<br>(online) / # of klicks,<br>likes, page<br>impressions / social<br>media visibility |  | Do citizens feel represented (positive or negative comments) / Comment rate on proposals                  |  | Trackable links to see,<br>where citizens come<br>from (online)  |
| "Recognize the<br>costs of the PB<br>process"   |  | Improving state<br>performance  |   |  |   | Amount of additional money allocated to projects and needs identified through PB.  | Project completion<br>rates and final project<br>costs / Budget<br>efficiency   | Total public sector<br>cost per resident<br>participating in PB  | # of people involved<br>at different phases of<br>the PB process / cost<br>per project process /          | Total public sector<br>cost per inhabitant /<br>Amount or % of<br>money spent on<br>works executed<br>through PB per<br>inhabitant | Efforts for<br>administration<br>(costs/time) / Time<br>from proposal to<br>realization / Time of a<br>proposal per process<br>stage |
| "Developing ideas together with the citizens"   | Knowledge / To know<br>more on how the<br>decisions are made in<br>administration                                      | Democratize<br>governance   | Dialogue on budget<br>decisions   | Citizens as co-workers   |   | # of nongovernmental<br>and community-based<br>organizations<br>involved in PB.  |   |  |   |  |  |
| "Reaching<br>disadvantage<br>citizens"  | (Gender) Equity  | Enhance social equality / reduce inequality / Inclusiveness of minority groups / Openness | Make public budgets<br>more equitable   | New channels for public participation for poor and disenfranchised communities | Social justice / poorer<br>citizens and<br>neighbourhoods<br>receive greater levels<br>of public spending | # and % of<br>participants who are<br>of low SES and/or<br>people of colour,<br>participation in local<br>election etc.  | Allocation of PB funds<br>by project type (to be<br>compared with the<br>allocation of<br>comparable funds<br>prior to PB).                                       | # and % of PB voters<br>who are eligible to<br>vote but did not vote<br>in the most recent<br>local election.  | # and % of PB voters<br>who are ineligible to<br>vote in local elections.                                 | Expenditures spent<br>per areas  | PB board composition   |
| "Further<br>contributions"  | Another nice event in<br>the city / A fun tool   | Increased well being  | Initiating dialogue for<br>conflict reduction   | Compliance with requirements of the federal leadership to involve residents    | Improved<br>infrastructure /<br>improved services /<br>City image   | % of women councillors in local authorities/ Voter turnout and voter participation by sex  | Civic Associations per<br>XX,XXX population /<br>Anti-corruption<br>Commission  | # of complaints<br>compared to the<br>situation without PB*  | HDI indices / % of<br>citizens that improve<br>their quality of life as<br>a result of PB                 | # and % of elected<br>officials re-elected. /<br>Electoral support level   | # of related conferences/events / Increased interest from other municipalities   |

Table 7: Overview of goals and indicators from brainstorm meeting and SLR

#### 4 Process phases with basic set indicators

For the defined process phases a basic set of information/indicators is provided. This basic set includes the most common information for the evaluation of a PB process, e.g. the goals of the process, the participation rate, the used budget or the number of implemented proposals. Furthermore, the following information in the individual phases should be assigned to the category's municipality-related and citizen-related factors to identify the sources for that information.

- Municipality-related information: data that have to be provided by the municipality;
- Citizen-related information: data that have to be collected from the citizens.

#### 4.1 (Re-) Design phase

The design phase is the first phase of any new PB process implementation. Before the very first run, the municipality must determine for itself why a PB process is implemented and what amount of budget should be allocated. In this context, specific goals can also be added if they have been defined. The municipality should also determine; which target groups should be focussed by the PB process. To phrase the goals more precisely, it is advisable to elaborate the PB process from different point of views, for instance by including the perspective of the administration, politicians and citizens. Based on that appropriate activation and information activities should be chosen to reach out for the citizens (in the information phase of the process).<sup>2</sup> After the first implementation, contingency factors may change later and also due to the first experiences made with PB, a redesign of the PB process and its phases and goals might become necessary. Also an evaluation will highlight possible improvements. For every phase certain terms need definition (e.g. participants: definition of persons that are eligible to participate, usually the citizens) and sometimes explanations are needed for goals and indicators. Table 8 provides an overview of what needs to be determined.

| Citizen-related factors/ Municipality-related factors                    |
|--|
| (Re-)Define number of eligible participants (inhabitants/citizens/users) |
|  |
| (Re-)Define sub-goals  |

<sup>&</sup>lt;sup>2</sup> For more information on the process design and information activities see: https://empaci.eu/photo/Files/GoA%202.1%20PB%20type%20groups%20working%20document\_final%202411202\_0.pdf

(Re-)Define budget amount

Table 8: Basic characteristics of the (re-) design phase

#### 4.2 Proposal phase

At a minimum, a proposal or a voting phase has to be part of the participation process in order to call it a "PB process" according to Sintomer/Herzberg/Röcke (2010). The proposal phase can take various forms, since the actors to propose projects could be the citizens, the local council or the administration. If the citizens are eligible to make proposals, the topics and the scope of the proposals can be limited based on the rules defined for the PB process. The crucial indicators (see Table 9) are the participation rate and the number of proposals.

| Citizen-related factors                               |  |
|---|--|
| Number of citizens participating                      |  |
| Participation rate (% of citizens / eligible persons) |  |
| Number of proposals received                          |  |
| Main categories of proposals                          |  |
| Main target groups of proposals                       |  |

Table 9: Basic indicators for the proposal phase

#### 4.3 Voting phase

During the voting phase, the citizens vote on the proposals that are eligible. Different models with one or more vote per participant are possible. Here, the municipality has to get an overview of how many citizens have participated and respectively what the number of votes is (see Table 10).

| Citizen-related factors                              |
|--|
| Number of citizens voting                            |
| Participation rate (% of citizens/ eligible persons) |
| Number of votes received                             |

Table 10: Basic indicators for the voting phase

#### 4.4 Implementation phase

In the implementation phase the voted proposals will be realized. Also, the implementation phase is the last phase of every PB process, were evaluations take place. In this context, the municipality could investigate the reasons for implementation or non-implementation (e.g. too high costs or legal restrictions, that were not in the scope of the PB) and communicate them. The communication is a main part of the accountability of the process. Essentially, all budget indicators will be evaluated as shown in Table 11.

| Municipality-related factors             |  |  |  |  |  |
|--|--|--|--|--|--|
| Amount of unused PB budget               |  |  |  |  |  |
| Ratio of used PB budget                  |  |  |  |  |  |
| Amount allocated per PB topic            |  |  |  |  |  |
| Number of realized projects after 1 year |  |  |  |  |  |

Table 11: Basic indicators of the implementation phase

#### 5 Additional sets with specific indicators

Depending on the different focal points of the PB process (as explained in section 3.3) different sub-goals can be formulated and lead to additional sets of KPIs to be evaluated. These additional sets allow the municipality to obtain more information about its PB process. In the following, the additional sets are presented with the additional indicators per PB phase.

#### 5.1 Innovation

Within this set, it is possible to investigate the innovative potential of PB and somehow the creativity of citizens i.e. whether unexpected proposals are submitted and from whom (Table 12). 'Unexpected proposals' encompass proposals that were not thought about by the municipal council and the administration. This indicator would highlight the diversity gained in resource allocation. The assessment to categorize a proposal as unexpected, could be done by the administration itself or supported by a PB advisory board or maybe the local council. That depend on the process design of the PB process.

Additionally, the citizens' groups that create innovative proposals can be identified. This creates further opportunities to get to know the structure of the community:

- Which groups think about the community?
- Which persons make innovative proposals?
- Which one proposals need improvement?

Based on that, activation events can be planned and advertisement can be tailored to reach out for groups with high potential proposals as well as for citizens that need further information for their proposals. Depending on the evaluation, some groups may just be targeted to get more proposals, whereas others are targeted to encourage them and improve the quality of proposals. The information of citizens is important to evaluate (see the sub-sets of Feedback & Monitoring and Inclusiveness).

| Embedded in following phase | Citizen-related factors       | Additional possible narrative   |
|-----------------------------|-------------------------------|---------------------------------|
| Proposal phase              | Number of unexpected/         | Which groups submit             |
|                             | innovative proposals          | innovative proposal ideas?      |
|                             | Number of new proposals       | (differentiation possible, e.g. |
|                             | (screen last runs)            | age)                            |
| Implementation phase        | Number of unexpected/         |                                 |
|                             | innovative proposals realized |                                 |

Table 12: Additional indicators for the innovation set

#### **5.2** Proposal quality

The feasibility check phase can follow the proposal phase or the voting phase. In both cases, a decision is made as to whether the proposals are feasible and which of them should be pursued or refused.<sup>3</sup> Such reasons should be part of the communication to inform the citizens. Potential indicators are shown in Table 13.

| Embedded in following phase | Municipality-related factors    |
|-----------------------------|---------------------------------|
| Proposal phase              | Number of feasible proposals    |
|                             | Number of refused proposals     |
|                             | Ratio of feasible proposals     |
| Voting phase                | Number of continued proposal    |
|                             | implementations                 |
|                             | Number of discontinued proposal |
|                             | implementations                 |
|                             | Ratio of feasible proposals     |

Table 13: Additional indicators of the feasibility set

#### 5.3 Feedback/monitoring

The feedback set serves to find out how the citizens are reached (during the proposal phase) and how they perceive satisfaction, trust, accountability and transparency over the PB process (in implementation phase). For this purpose, the sub-section 5.2.1 introduces additional indicators for the feedback and monitoring. The sub-sections 5.3.2-5.3.4 present possible scales and items to create a feedback survey. Results of such feedback surveys should be presented in a concise way to the citizens to be transparent and accountable.

#### **5.3.1** Feedback/monitoring set indicators

This set identifies the ways how citizens are reached and what they think about the PB process and how the administration implemented the PB process (see Table 14). This especially addresses the so-called information phase, as citizens get information about the process. Citizens should understand the process and its regulations in order to accept it. The impact of the PB process could be measured in other areas of the administration and services, too. Interesting areas are the citizens' satisfaction with the participation process (Zolotov et al. 2018). Additionally, maybe citizens engage in other topics, forums, or assemblies because of the initial contact with PB process (Wampler et al. 2018). To get an idea, if the PB process is established in the community, the number of media reports can be counted as well as the communication with other municipalities about PB.

<sup>&</sup>lt;sup>3</sup> For more information on the feasibility check: https://empaci.eu/photo/Files/GoA%202.1%20PB%20type%20groups%20working%20document\_final%202411202 0.pdf

In addition, it could be measured whether the PB process is acknowledged outside the own municipality and if other administrations are interested in running a PB.

| Embedded in following phase | Citizen-related factors  | Municipality-related factors  |
|-----------------------------|--|---|
| (Re-)Design phase           | Extent to which citizens want to be involved into redesigning prospective PB processes | -   |
| Proposal phase              | -  | Number of citizens that were reached by different information actions (group differentiation possible: age, activities, gender, NGO members etc.) |
| Voting phase                | -  | Number of votes by citizens after different actions (marketing/ activation success)   |
| Implementation phase        | Perceived satisfaction of citizens (differentiation possible, e.g. with voting)        | Perceived satisfaction of internal employees  |
|                             | Perceived trust of citizens Perceived transparency of the PB process                   | -   |
|                             | Increased number of contacts outside the PB process                                    | Increased number of positive reports in media   |
|                             | -  | Number of citizens that were reached by different actions (group differentiation possible: age, activities, gender etc.)                          |

Table 14: Additional indicators for the feedback and monitoring set

#### **5.3.2** Perceived satisfaction – Possible questionnaire

As satisfaction is a general aspect of the citizens' life, the citizens could be asked directly:

"How satisfied are you with the life in the municipality XX?"

The citizens would answer e.g. on a 5-point-scale, e.g. dissatisfied=1, rather dissatisfied=2, neutral=3, rather satisfied=4, and satisfied=5. Analysing the rich literature on how to measure satisfaction, Zenker et al. (2013) provide such scale as an example.

Another possible item for a questionnaire is the statement:

"I'm satisfied with life in the municipality XX."

This statement has to be evaluated by the citizens by using a modified 5-point-scale with the following values: strongly disagree=1, disagree=2, neutral=3, agree=4, and strongly agree=5.4

These items can be asked for specific parts of the PB process as well, e.g. the satisfaction with the PB process as a whole, or the voting process in particular. Moreover, the communication of the feasibility checks or the results of the implementation phase could be added.

<sup>&</sup>lt;sup>4</sup> Further sample questions can be found in the EmPaci citizen survey in English and the different EmPaci-partner languages: <a href="http://empaci.eu/photo/Files/EmPaci%20GoA%202.2%20Output%201%20Citizen%20survey\_final.pdf">http://empaci.eu/photo/Files/EmPaci%20GoA%202.2%20Output%201%20Citizen%20survey\_final.pdf</a>

#### 5.3.3 Perceived trust – Possible questionnaire

Trust is, as a latent variable not easily assessable. However, some constructs have been developed to explore trust by a questionnaire. The following items are based on Grimmelikhuijsen and Knies (2017) and measure trust in three dimensions: perceived benevolence, perceived competence and perceived integrity.

#### Benevolence

- o "If citizens need help, the municipality of XX will do its best to help them."
- "The municipality of XX acts in the interest of citizens."
- o "The municipality of XX is genuinely interested in the wellbeing of citizens."

#### Competence

- "The municipality of XX is capable."
- "The municipality of XX is effective."
- o "The municipality of XX is skillful."
- "The municipality of XX is expert."
- "The municipality of XX carries out its duty very well."

#### Integrity

- o "The municipality of XX approaches citizens in a sincere way."
- "The municipality of XX is sincere."
- "The municipality of XX keeps its commitments."
- "The municipality of XX is honest."

Again, the items are formatted as a 5-point-scale: strongly disagree=1, disagree=2, neutral=3, agree=4, and strongly agree=5. The citizens will have to assess these statements and provide their opinion. As this is a construct, i.e. something that cannot be directly measured, multiple items are used to ensure reliable and valid results. In order to have a handy questionnaire for the citizens, the dimensions may be shortened.

#### 5.3.4 Perceived transparency – Possible questionnaire

Based on Alessandro et al. (2021) a possible set of questions assessing transparency could look like this:

"The municipality XX...

- o ... does not provide information about its plans.
- o ... provides information about its plans but does not provide information about implementation and accomplishments.
- ... provides information about its plans, implementation and accomplishments."

Alessandro et al. used a 7-point- scale for their study, but a 5-point scale could be suitable as well for the evaluation: strongly disagree=1, disagree=2, neutral=3, agree=4, and strongly agree=5.

#### **5.4** Process delays

Process delays could be examined per PB phase (see Table 15). Based on the number of delayed actions per phase, the reasons for the delays can be described more precisely. For instance, if the feasibility check of some proposals is delayed, the category of the underlying projects can be traced. Maybe there are certain project ideas that need more resources to be evaluated. For future implementations of PB, these proposals will get a higher priority and will be considered first. The communication of such delays provides insides to the citizens to increase transparency and accountability.

| Embedded in following phase | Municipality-related factors   | Additional information to be collected |
|-----------------------------|--|--|
| Proposal phase              | Number/ Ratio of delayed<br>feasibility checks before the<br>implementation phase    | Reasons for the delay to tackle        |
| Voting phase                | Number/ Ratio of delayed<br>feasibility checks before the<br>implementation phase    |  |
| Implementation phase        | Number/ Ratio of delayed implementations Number/ Ratio of delayed feasibility checks |  |
|                             | Number/ Ratio of realized projects after 2 years                                     |  |

Table 15: Additional indicators for the process delay set

#### 5.5 Online-tool

A growing aspect in citizen participation is the e-participation. To communicate with the citizens, increasingly online solutions are used (Kuika Watat and Jonathan 2021; Coleman and Cardoso Sampaio 2017). To measure the success of these tools, a lot of numbers and ratios are trackable (see Table 16). Besides the obvious indicators (e.g. count of visitors, comments, likes, proposals and successful and aborted voting processes), there are some specific data to track with an online platform, which do not only refer to the tool but to the website as well. One is the bounce rate: It measures, how many bounces (short time visits, 5-10 seconds) are being made by the visitors and show, on which part of the website citizens have problems to follow the navigation. This could improve the pathfinding and usability of the website/platform.<sup>5</sup> A second is the conversion rate: It tracks the number of visits in relation to the number of service claims (e.g. number of votes). This information will reveal, how many visitors actually use this platform/website for proposing/voting. And finally, the device that is used by the citizens to visit the platform can be identified. That will give information on the situation in which citizens are active, e.g. whether

<sup>&</sup>lt;sup>5</sup> For more information, see: <a href="https://empaci.eu/photo/Files/Empaci%20-%20Output%204.1.2.pdf">https://empaci.eu/photo/Files/Empaci%20-%20Output%204.1.2.pdf</a>

they just complete a fast vote via mobile phone redirecting from any social media site of the municipality or whether they use a home computer and use a search engine to find the voting platform. By looking at this data, a better understanding in which circumstances citizens participate in a specific environment can be achieved.

| Embedded in following phase | Municipality-related factors   |  |  |  |  |  |  |
|-----------------------------|--|--|--|--|--|--|--|
| Proposal phase              | Number of accounts on participation platform   |  |  |  |  |  |  |
|                             | Number of comments on proposals (positive/ negative)                                   |  |  |  |  |  |  |
|                             | Number/ ratio of proposals made online   |  |  |  |  |  |  |
|                             | Number of PB website visitors  |  |  |  |  |  |  |
|                             | Number of clicks, likes, page impressions etc. on social                               |  |  |  |  |  |  |
|                             | media for PB projects overall  |  |  |  |  |  |  |
| Voting phase                | Ratio of discontinued voting processes   |  |  |  |  |  |  |
|                             | Number of PB website visitors  |  |  |  |  |  |  |
|                             | (differentiation possible, e.g. used devices)  |  |  |  |  |  |  |
|                             | Number/ ratio of votes made online/ offline  |  |  |  |  |  |  |
|                             | Number of clicks, likes, page impressions etc. on social media for PB projects overall |  |  |  |  |  |  |
|                             | Conversion rate  |  |  |  |  |  |  |
| Implementation phase        | Number of possible comments on implementation  |  |  |  |  |  |  |
|                             | (positive/ negative)   |  |  |  |  |  |  |
|                             | Number/ ratio of comments on proposals   |  |  |  |  |  |  |
|                             | Average time spend on the platform   |  |  |  |  |  |  |
|                             | Bounce rate  |  |  |  |  |  |  |

Table 16: Additional indicators indicators for the online-tool set

#### **5.6** Cost-efficiency

A crucial part of such participation tool are the acquisition cost and its running costs (Schneider and Busse 2019). In order to be efficient over time, the occurring costs in different process phases (collect proposals, feasibility checks, organizing voting phase etc.) should be tracked as shown in Table 17. A short information about the cost effectiveness might increase the transparency and accountability.

| Embedded in following phase | Municipality-related factors                               |  |  |  |  |  |  |
|-----------------------------|--|--|--|--|--|--|--|
| Proposal phase              | Amount of expenditure for proposal phase                   |  |  |  |  |  |  |
|                             | Amount of expenditure per (feasible) proposal              |  |  |  |  |  |  |
|                             | Time (in h) invested in checking the proposals             |  |  |  |  |  |  |
| Voting phase                | Amount of expenditure for voting phase                     |  |  |  |  |  |  |
|                             | Amount of expenditure per (feasible) proposal              |  |  |  |  |  |  |
| Implementation phase        | Amount of total expenditure                                |  |  |  |  |  |  |
|                             | Average duration of feasibility checks                     |  |  |  |  |  |  |
|                             | Average duration of the implementation of the proposal     |  |  |  |  |  |  |
|                             | Amount of expenditure of realized (and discontinued,       |  |  |  |  |  |  |
|                             | not feasible) proposal = average amount per proposal       |  |  |  |  |  |  |
|                             | processing   |  |  |  |  |  |  |
|                             | Average amount of realized proposal per citizen            |  |  |  |  |  |  |
|                             | Budget efficiency (% of works carried out using PB x (100) |  |  |  |  |  |  |
|                             | x (Budget by PB/Cost of works))                            |  |  |  |  |  |  |

Table 17: Additional indicators for the cost-efficiency set

#### 5.7 Co-creation

The co-creation phase can be embedded in the proposal phase and/or implementation phase. It is of high importance in terms of deliberation. In the proposal phase new proposals are developed

together with citizens by the administration or already submitted proposals are further developed in cooperation with citizens (Ertiö et al. 2019). This process can also be completed together with representatives of the local council and/or local NGOs such as citizen initiatives.

In the implementation phase citizens or NGOs and associations might be involved in the realisation. The proposers of winning projects are contacted by the administration so that the projects are implemented based on more specific information by the proposer or even by involving a larger number of citizens. It is even possible that citizens help to realize the implementation by offering their time and financial resources. Citizens and NGOs will possibly actively support the realization of proposals. In addition, that creates relief for parts of the administration, e.g. the infrastructure department

Based on these two possible ways, an evaluation of the number of jointly or further developed proposals highlights the impact of the co-creation and extended exchange with citizens (see Table 18). As these factors need both to be involved, citizens and administration, these indicators are designated as citizen- and municipality-related.

| Embedded in following phase | Citizen-related factors                                 | Municipality-related factors |  |  |  |  |
|-----------------------------|---|------------------------------|--|--|--|--|
| Proposal phase              | Number/ ratio of jointly developed proposals            |                              |  |  |  |  |
|                             | Number of not jointly developed (and refused) proposals |                              |  |  |  |  |
| Implementation phase        | Number of implementations actively supported by         |                              |  |  |  |  |
|                             | citizens (NGOs, working groups)                         |                              |  |  |  |  |

Table 18: Additional indicators of the co-creation set

#### 5.8 Inclusiveness

In this context, it could be examined which population groups participate in the PB process and which do not, with KPIs shown in Table 18. However, it should be noted that this depends on the general population structure of the municipality. The inequality could be analysed especially in the proposal and the voting phase. Based on the population, different groups may be identified. Furthermore, this could be linked to the set 'online-tool' and analysed who has the possibility to vote online and uses it.

In the implementation phase the number of realized proposals addressing minority needs should examine to what extend the PB process benefits minorities. By tracking the number of proposals addressing minority needs in comparison to the number of realized proposals, the attitudes of citizens towards inclusiveness are made visible. Additionally, the amount or ratio of the participatory budget that is used for certain areas and districts will show, if the budget is distributed to the whole municipality from a spatial/geographical point of view, e.g. whether all

districts of the municipality benefit from the participatory budget, irrespective of the income and social situation of the inhabitants of the district (Lerner and Pape 2016).

| Embedded in following phase | Citizen-related factors                                 |  |  |  |  |  |
|-----------------------------|---|--|--|--|--|--|
| (Re-)Defintion phase        | If applicable: PB board composition                     |  |  |  |  |  |
| Proposal phase              | Number of eligible citizens (potential PB participants) |  |  |  |  |  |
|                             | Ratio of citizens not eligible to propose               |  |  |  |  |  |
|                             | Number of citizens who have perceived the PB process    |  |  |  |  |  |
|                             | Number of proposals addressing minority needs / areas   |  |  |  |  |  |
|                             | Number of proposals from disadvantaged voters           |  |  |  |  |  |
|                             | (or different groups)                                   |  |  |  |  |  |
| Voting phase                | Number of eligible citizens                             |  |  |  |  |  |
|                             | Number of disadvantaged voters                          |  |  |  |  |  |
|                             | Ratio of PB voters not eligible to vote                 |  |  |  |  |  |
|                             | Number of disadvantaged voters                          |  |  |  |  |  |
|                             | Number of citizens noticed the PB process               |  |  |  |  |  |
|                             | Number of proposals addressing minority needs           |  |  |  |  |  |
|                             | Number/ ratio of citizens that vote in PB but didn't in |  |  |  |  |  |
|                             | the last election                                       |  |  |  |  |  |
| Implementation phase        | Number/ ratio of realized proposals addressing          |  |  |  |  |  |
|                             | minority needs areas (compared to prior PB)             |  |  |  |  |  |
|                             | Amount/ ratio of used PB budget per district per        |  |  |  |  |  |
|                             | district citizens                                       |  |  |  |  |  |

Table 19: Additional indicators for the inclusiveness sets

#### 6 PB evaluation scheme template – Overview

The following table provides an overview of all presented evaluation indicators for every phase of a potential PB process. This "construction kit" is adaptable to the goals and focuses of municipalities, and provides useful evaluation tips for practitioners depending on different subgoals. Furthermore, the municipality-related factors are highlighted in blue and the citizen-related factors in orange in Table 20. The municipality-related factors have to be collected by the administration, whereas citizen-related factors have to be asked through surveys or the like from the citizens.

At the end, citizens have to benefit from the collected information and evaluations in some form. As mentioned over the document, the accountability of the process has to be ensured. A short precise communication of the results of the evaluation plays a decisive role, e.g. a change in the process design could be based on the citizens' feedback or an improved information and activation activities are based on the changing indicators over time. The communication of such changes and reasons shows transparency to the citizens and the PB process will be accountable.

| "PB evaluation    | B evaluation Basic set Advanced set(s)                             |                                   |                 |   |                                  |  |  |                                 |   |  |
|-------------------|--|-----------------------------------|-----------------|---|----------------------------------|--|--|---------------------------------|---|--|
| scheme"           |  | Proposal quality                  | Innovation      | Feedback and monitoring   | Process delay                    | Online-tool                                    | Cost efficiency  | Co-creation                     | Inclusiveness   |  |
|                   |  | ,                                 |                 | ,   | "Fast                            |  |  | "Developing                     |   |  |
| Sub-goals         | "Get a PB process  | "Record quality                   | "New ideas for  | "What people know about the PB and what do  | implementation of                | "Get an online                                 | "Recognize the costs   | ideas together                  | "Reaching disadvantaged                                   |  |
| Sub-goals         | started"   | of ideas"                         | community life" | they think about the municipality"  | as many ideas as                 | platform going"                                | of the PB process"   | with the                        | citizens"   |  |
|                   |  |                                   |                 |   | possible"                        |  |  | citizens"                       |   |  |
| (Re-)Design phase | • (Re-)Define # of eligible  | • (Re-)Position                   |                 | embed (continuous) feedback surveys in  |                                  | Thinking about                                 | Time recording   |                                 | as from citizens (NGOs,                                   |  |
|                   | ' '  | feasibility check                 |                 | different phases  |                                  | citizens online access                         | needed   | working groups                  | ·   |  |
|                   | /citizens/ users)  | after proposal or                 | -               | # of assemblies held to inform  | -                                | Trackable links                                |  | # of NGOs inv     # of NGOs inv |   |  |
|                   | <ul><li>(Re-)Define sub-goals</li><li>(Re-)Define budget</li></ul> | voting phase                      |                 |   |                                  | <ul> <li>use digital analysis tools</li> </ul> |  | • іт арріісавіе:                | PB board composition                                      |  |
| Proposal phase    | • # of citizens  | • # of feasible                   | • # of          | # of citizens that were reached by different  | • # of delayed                   | # of accounts on                               | amount of  | • # of jointly                  | # of eligible citizens                                    |  |
| i roposai priasc  | participating  | proposals                         | unexpected/     | information actions (# of citizens noticed the  | ,                                |  | expenditure for  |                                 | • % of proposers not                                      |  |
|                   | Participation rate   | • # of refused                    | •               | PB process and implementations) (group  | before the                       | • #/% of comments on                           | •  | proposals                       | eligible to vote  |  |
|                   | (% of citizens)  |                                   |                 | differentiation possible: age, activities, gender,  |                                  | proposals                                      | <ul><li>amount of</li></ul>                                      | • # of not                      | # of projects addressing                                  |  |
|                   | • # of proposals received  | <ul> <li>% of feasible</li> </ul> | Which groups    | NGO relation etc.)  | phase                            | (positive/negative)                            | expenditure per  | jointly (and                    | minority needs/areas                                      |  |
|                   | in total   | proposals                         | have the        |   |                                  | <ul> <li># of proposals and</li> </ul>         | (feasible and not  | cancelled)                      | • # of proposals from                                     |  |
|                   | <ul> <li>Main categories of</li> </ul>                             |                                   | innovative      |   |                                  | vote made online                               | feasible) proposal   |                                 | disadvantaged voters (or                                  |  |
|                   | proposals  |                                   | proposal ideas? |   |                                  | • # of PB website                              | • Time (in h) invested   |                                 | different groups: people of                               |  |
|                   | Main target groups of  |                                   | (e.g. age)      |   |                                  | visitors                                       | in checking the  |                                 | colour, immigrants)                                       |  |
|                   | proposals  |                                   |                 |   |                                  | • # of clicks, likes, page                     | proposals  |                                 |   |  |
|                   |  |                                   |                 |   |                                  | impressions etc. on<br>social media for PB     |  |                                 |   |  |
|                   |  |                                   |                 |   |                                  | projects overall                               |  |                                 |   |  |
| Voting phase      | • #/% of citizens voting   | • # of continued                  |                 | <ul> <li># of citizens that were reached by different</li> </ul>  | • # of delayed                   | • % of discontinued                            | amount of  |                                 | # of eligible citizens                                    |  |
| ,                 | • # of votes received in   | proposals                         |                 | information actions (# of citizens noticed the  | ,                                | voting processes                               | expenditure for voting   |                                 | # of disadvantaged voters                                 |  |
|                   | total (up-vote, down-  | • # of                            |                 | PB process and implementations) (group  | before the                       | • # of PB website                              | phase  |                                 | % of PB voters not eligible                               |  |
|                   | votes)   | discontinued                      |                 | differentiation possible: age, activities, gender,  | implementation                   | visitors (used devices)                        | amount of  |                                 | to vote   |  |
|                   |  | proposals                         |                 | NGO relation etc.)  | phase                            | <ul><li>#/% of votes made</li></ul>            | expenditure per  |                                 | # of citizens noticed the                                 |  |
|                   |  | • % of feasible                   | -               |   |                                  | online/offline                                 | (feasible and not  | -                               | PB process  |  |
|                   |  | proposals                         |                 |   |                                  | • # of clicks, likes, page                     | feasible) proposal   |                                 | # of projects addressing                                  |  |
|                   |  |                                   |                 |   |                                  | impressions etc. on                            |  |                                 | minority needs  |  |
|                   |  |                                   |                 |   |                                  | social media for PB<br>projects overall        |  |                                 | • #/ % of citizens that vote in PB but didn't in the last |  |
|                   |  |                                   |                 |   |                                  | Conversion rate                                |  |                                 | election  |  |
| Implementation    | • amount/% of used PB  |                                   | • # of          | <ul> <li>Perceived trust / transparency/ satisfaction</li> </ul>  | • # of delayed                   | • # of possible                                | amount of total  | • # of imple-                   | • #/% of realized projects                                |  |
| phase             | budget   |                                   | unexpected      | (per aspect, e.g. communication, or per phase   | implementations                  | comments on                                    | expenditure  | mentations                      | addressing minority                                       |  |
|                   | <ul> <li>amount allocated per</li> </ul>                           |                                   | •               | etc.)   | <ul><li># of delayed</li></ul>   | implementation                                 | <ul> <li>ø amount for</li> </ul>                                 | actively                        | needs/areas (compared to                                  |  |
|                   | PB topic   |                                   | realized        | # of complaints through PB  | feasibility checks               | (positive/negative)                            | feasibility check and  | supported by                    | prior PB)   |  |
|                   | <ul> <li># of realized projects</li> </ul>                         |                                   |                 | <ul><li>#/% of citizens new/returning to PB</li></ul>   | <ul> <li>% of delayed</li> </ul> | <ul> <li>Average time spend</li> </ul>         | implementation per   | citizens (NGOs,                 | <ul><li>amount/ % of used PB</li></ul>                    |  |
|                   | after 1 year   |                                   |                 | <ul> <li>Perceived satisfaction of internal employees</li> </ul>  | ,                                | on the platform                                | proposal   | working                         | budget per district per                                   |  |
|                   |  | -                                 |                 | Increased # of contacts outside of the PB   | • #/% of realized                | bounce rate                                    |  | groups )                        | district citizens   |  |
|                   |  |                                   |                 | process   | projects after 2                 | • # of actives                                 | stage  |                                 |   |  |
|                   |  |                                   |                 | # of positive reports in media # of cities as the different and t | years                            | (comment                                       | ø amount per   |                                 |   |  |
|                   |  |                                   |                 | • # of citizens that were reached by different  | • ø duration of the              | /propose/vote)                                 | proposal processing  |                                 |   |  |
|                   |  |                                   |                 | actions (# of citizens noticed implementations) (group differentiation: age, activities, etc.)  | implementation of                |  | <ul><li>ø amount per citizen</li><li>Budget efficiency</li></ul> |                                 |   |  |
|                   |  |                                   |                 | Refoup differentiation, age, activities, etc.)  | the proposal                     |  | budget efficiency  |                                 |   |  |
|                   |  |                                   |                 |   |                                  |  |  |                                 |   |  |

Table 20: PB Evaluation scheme - Overview of all indicators and sets per process phase

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## **Appendix**

## List of literature analysed in the SLR:

| Participatory budgeting: conceptual framework and analysis of its contribution to urban governance and the millenium development goals  Participatory budgeting: conceptual framework and analysis of its contribution to urban governance and the millenium development goals  Defining and achieving normative democratic values in participatory budgeting processes Rosanam/Shanahan article 2012 1 Participatory budgeting in Midwestern states: Democratic connection or citizen disconnection? Farakin/Ho/Ebdon article Participatory budgeting in Midwestern states: Democratic connection or citizen disconnection? Farakin/Ho/Ebdon article Participatory budgeting in Midwestern states: Democratic connection or citizen disconnection? Farakin/Ho/Ebdon article Participatory budgeting in midwestern states: Democratic connection or citizen disconnection? Farakin/Ho/Ebdon article Participatory budgeting in midwestern states: Democratic connection or citizen disconnection? Farakin/Ho/Ebdon article Participatory budgeting in the United States Miori/Russo article Participatory budgeting in the United States Miori/Russo article Participatory budgeting in the United States Stategic interactions sequences: the institutionalization of participatory budgeting in New York City Jabola-Carokis et al. article Participatory budgeting democracy to the state of the State of the Participatory budgeting of more the city to the state Participatory budgeting and community-based research; principle, practices, and implications for impact validity Participatory budgeting and community-based research principatory budgeting of problem Participatory budgeting of research principatory budgeting and Democracy Participatory budgeting of the Sustainable Development Goals: lessons for policy in Colorana Participatory budgeting problem Participatory budgeting in the United Sta | terms for goals of PB |      | r goals of PB                                    | search terms for indicators for PB               |              |          |  |
|--|-----------------------|------|--|--|--------------|----------|--|
| development goals  2 Budgeting for equity; Nov can participatory budgeting advance equity in the United States?  3 Defining and achieving normative democratic values in participatory budgeting processes  5 Rossnam/Shanahan  6 Article  7 Articipatory budgeting in Midwestern states. Democratic connection or citizen disconnection?  5 Participatory budgeting in Midwestern states. Democratic connection or citizen disconnection?  5 Participatory budgeting in Midwestern states. Democratic connection or citizen disconnection?  6 Integrating online and tracificational involvement in participatory budgeting or Midor/Brisonal Article  7 Transformative deliberations: Participatory budgeting in the United States  6 Integrating online and tracine in participatory budgeting in New York CTy  8 Stateging interactions requirements: the institutionalization of participatory budgeting in New York CTy  9 Budgets and ballots in Brazil: participatory budgeting from the city to the state  8 Stateging interactions requirements: the institutionalization of participatory budgeting in New York CTy  10 Participatory budgeting and community-based research principles, practices, and implications for impact validity  11 The World Bank and the globalization of participatory budgeting.  12 From Porto Alegare to New York City: Participatory Budgeting and Democracy  13 The core of the participatory budgeting problem of the Sustainable Development Goals: lessons for policy in Cabames  14 The Contribution of participatory budgeting and Deportunities for New Democracies.  15 Participatory budgeting and being and proper prop | targets objectives    | Year | 1  | evaluation                                       | indicators   | measures |  |
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| Participatory budgeting in Midwestern states: Democratic connection or citizen disconnection?   Franklin/Ho/Ebdon   article   2001   1   |                       | 2012 |  |  |              |          |  |
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| 19 Pitfalls of aiming to empower the bottom from the top: the case of Philippine participatory budgeting   | 1 1                   | 2013 | 1  |  |              | 1        |  |
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| 37 Participatory Budgeting and its Diversity Allegretti et al. document 2013   | 1                     | 2004 | <del> </del>                                     | <del>                                     </del> | <u> </u>     | <b> </b> |  |
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| 41 Policy Formulation and Implementation on Participatory Budgeting in Seoul, South Korea Lee article 2017   | 1                     | 2017 |  |  |              |          |  |
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| No.      | Article name  | Author                          | Format            | Year | goals  | targets   | ,-            | evaluation | indicators      |            |
| 45       | Participatory Budgeting in Canakkale, Turkey (Chapter 12)   | Akman                           | book, chapter     | 2009 | 800.0  | 1         |               |            |                 |            |
|          | Participatory budgeting in a South African local municipality   | Masiya/Mazenda/Gwabeni          | article           | 2021 |        | 1         |               |            |                 | 1          |
|          | Participatory budgeting: a significant contribution to participatory democracy  | Cabannes                        | article           | 2004 |        | 1         | 1             |            | 1               | 1          |
|          | Participatory budgeting in Germany: citizens as consultants   | Ruesch/Wagner                   | document          | 2014 |        |           | 1             | 1          |                 | 1          |
|          | Participatory budgeting: an innovative approach   | Sgueo                           | briefing          | 2016 |        |           | 1             |            |                 | 1          |
|          | Participatory budgeting in Porto Alegre: toward a redistributive democracy  | De Sousa Santos                 | article           | 1998 |        |           | 1             | 1          |                 | 1          |
|          | Participatory budgeting in Poland-finance and marketing selected issues   | Bednarska-Olejniczak/Olejniczak | article           | 2017 |        |           | 1             |            |                 | 1          |
| 52       | Participatory Budgeting: Models and Approaches  | Aziz/Shah                       | document          | 2021 |        |           | 1             | 1          |                 | 1          |
| 53       | Participatory budgeting: Findings from Germany  | Weber et al.                    | article           | 2015 |        |           | 1             |            |                 | 1          |
| 54       | Participatory Budgeting: The Philippine Experience  | Ilago                           | book chapter      | 2005 |        |           | 1             |            |                 | 1          |
| 55       | Participatory budgeting, community engagement and impact on public services in Scotland   | O'Hagan et al.                  | article           | 2020 |        |           | 1             | 1          |                 |            |
| 56       | Revisiting participatory budgeting as a potential service delivery catalyst   | Fourie/Reutener                 | article           | 2012 |        |           | 1             |            |                 |            |
| 57       | The characteristics and outcomes of participatory budgeting: Buenos Aires, Argentina  | Crot                            | study             | 2009 |        |           | 1             |            |                 |            |
| 58       | Involving citizens in public decision making: the case of participatory budgeting in Lithuania  | BIRSKYTE                        | article           | 2013 |        |           | 1             | 1          |                 |            |
| 59       | The Participatory Budgeting Towards a New Governance and Accountability   | Rainero/Brescia                 | article           | 2018 |        |           | 1             |            |                 |            |
| 60       | Participatory budgeting: Diffusion and outcomes across the world  | Wampler/Hartz-karp              | article           | 2012 |        |           | 1             |            |                 |            |
| 61       | Does participatory budgeting bolster voter turnout in elections? The case of the Czech Republic   | Kukučková/Bakoš                 | article           | 2019 |        |           | 1             |            |                 |            |
| 62       | Reference Process Model for Participatory Budgeting in Germany  | Scherer/Wimmer                  | conference paper  | 2012 |        |           | 1             | 1          |                 | 1          |
| 63       | Participatory budgeting: The practice and the potential   | Friendly                        | conference paper  | 2016 |        |           | 1             |            |                 | 1          |
|          | Participatory Budgeting in Bangladesh Local Government Context  | Hossain et al.                  | article           | 2014 |        |           | 1             |            |                 | 1          |
|          | When local Participatory Budgeting turns into a participatory system: challenges of expanding a local democratic experience   | Sobottka/Streck                 | book chapter      | 2018 |        |           | 1             |            |                 | 1          |
| 66       | Integrating online and traditional involvement in participatory budgeting   | Miori/Russo                     | article           | 2011 |        |           | 1             |            |                 | 1          |
|          | Participatory Budgeting in Fissel, Senegal  | Guèye                           | book chapter      | 2010 |        |           | 1             |            |                 |            |
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| 69       | Participatory budgeting in Germany—A review of empirical findings   | Schneider/Busse                 | article           | 2018 |        |           |               | 1          |                 | 1          |
| 70       | The impact of participatory budgeting on health and wellbeing: a scoping review of evaluations  | Campbell et al.                 | article           | 2018 |        |           |               | 1          |                 |            |
| 71       | Do citizens trust electronic participatory budgeting? Public expression in online forums as an evaluation method in Belo Horizonte                                      | Barros/Sampeio                  | article           | 2016 |        |           |               | 1          |                 |            |
| 72       | Developing criteria for evaluating a multi-channel digitally enabled participatory budgeting platform   | Omar/Weerakkody/Sivarajah       | conference paper  | 2017 |        |           |               | 1          | 1               |            |
|          | Development of an Evaluation Tool for Participative E-Government Services: A Case Study of Electronic Participatory   | Nitzsche/Pistoia/Elsäßer        | article           | 2012 |        |           |               |            |                 |            |
| 73       | Budgeting Projects in Germany   | ,,                              |                   |      |        |           |               | 1          |                 |            |
| 74       | By the people, for the people: Participatory budgeting from the bottom up in North America  | Lerner/Secondo                  | article           | 2012 |        |           |               | 1          |                 | 1          |
| 75       | Studying Participatory Budgeting: Democratic Innovation or Budgeting Tool?  | Godwin                          | article           | 2018 |        |           |               | 1          |                 | 1          |
| 76       | The Rationalization of Public Budgeting in China: A Reflection on Participatory Budgeting in Wuxi   | Wu/Wang                         | article           | 2011 |        |           |               | 1          |                 | 1          |
| 77       | Voice, votes, and resources: Evaluating the effect of participatory democracy on well-being   | Boulding/Wampler                | article           | 2010 |        |           |               | 1          | 1               | 1          |
| 78       | Participatory budgeting: Spreading across the globe   | Wampler/McNulty/Touchton        | document          | 2018 |        |           |               | 1          |                 | 1          |
| 79       | Participatory Budgeting in the United States: A Preliminary Analysis of Chicago's 49th Ward Experiment  | Stewarta et al.                 | article           | 2014 |        |           |               | 1          |                 | 1          |
|          | Does participatory budgeting improve decentralized public service delivery?   | Beuermann/Amelina               | working paper     | 2014 |        |           |               | 1          | 1               | 1          |
| 81       | Participatory budgeting at scale and bridging the rural- urban divide in Chengdu  | Cabannes/Ming                   | article           | 2014 |        |           |               | 1          |                 | 1          |
|          | Participatory budgeting in North America: the case of Guelph, Canada  | Pinnington/Lerner/Schugurensky  | article           | 2009 |        |           |               | 1          |                 | 1          |
| 83       | Schools of democracy: How ordinary citizens (sometimes) become competent in participatory budgeting institutions  | Talpin                          | review            | 2011 |        |           |               | 1          |                 | 1          |
| 84       | Could participatory budgeting work in the United States?  | Baiocchi/Lerner                 | article           | 2007 |        |           |               | 1          |                 | 1          |
| 85       | Pathways to Citizen Participation: Participatory Budgeting Policy Choice by Local Governments   | Krueger/Park                    | article           | 2020 |        |           |               | 1          |                 | 1          |
|          | Participatory budgeting as if emancipation mattered   | Baiocchi/Ganuza                 | article           | 2014 |        |           | 1             | 1          |                 | 1          |
| 87       | Testing the Participation Hypothesis: Evidence from Participatory Budgeting   | Johnson/Carlson/Reynolds        | pre-print article | 2021 |        |           |               | 1          |                 |            |
| 88       | What's going on in my city? recommender systems and electronic participatory budgeting  | Cantador et al.                 | paper             | 2018 |        |           |               | 1          |                 |            |
| 89       | Models of participatory budgeting—the case study of Polish city   | Polko                           | article           | 2015 |        |           |               | 1          | 1               |            |
|          | Does participatory budgeting have an effect on the quality of public services The case of Peru's water and sanitation sector  | Jaramillo/Alcázar               | working paper     | 2013 |        |           |               |            | 1               |            |
|          | The participatory budgeting and its contribution to local management and governance: Review of experience of rural communities  | Buele et al.                    | article           | 2020 |        |           | 1             | 1          |                 | 1          |
| 91       | from the Ecuadorian Amazon  |                                 | 1                 |      |        |           |               |            | 1               |            |
| 92       | Participatory budgeting in Brazilian cities: limits and possibilities in building democratic institutions   | Souza                           | paper             | 2001 |        |           |               |            | 1               |            |
| 93       | The effects of participatory budgeting on municipal expenditures and infant mortality in Brazil   | Goncalves                       | article           | 2013 |        |           |               |            | 1               | 1          |
| 94       | Learning citizenship and democracy through participatory budgeting: The case of Rosario, Argentina  | Lerner/Schugurensky             | conference paper  | 2005 |        |           |               |            | 1               |            |
| 95       | Efficiency and usability of participatory budgeting methods   | Benadè/ et al.                  | article           | 2018 |        |           |               |            | 1               |            |
|          | Participatory budgeting in local government: Evidence from New Jersey Municipalities  | Zhang/Liao                      | article           | 2011 |        |           |               |            | 1               | 1          |
| 96       |   |                                 |                   | 2012 | 1      |           | i e           | Ì          | 1               | 1          |
| 96<br>97 | An unlikely success: Peru's top-down participatory budgeting experience   | McNulty                         | article           | 2012 |        |           |               |            | 1               |            |
| 97       | An unlikely success: Peru's top-down participatory budgeting experience  What explains the success of participatory budgeting? Evidence from Seoul autonomous districts | McNulty<br>Choi                 | article           | 2012 |        |           |               |            | 1               |            |
| 97<br>98 |   |                                 |                   |      |        |           |               |            | -               |            |

| No. | Article name   | Author                       | Format           | Year | search terms for goals of PB |         |            | search terms for indicators for PB |            |          |
|-----|--|------------------------------|------------------|------|------------------------------|---------|------------|------------------------------------|------------|----------|
|     |  |                              |                  |      | goals                        | targets | objectives | evaluation                         | indicators | measures |
| 101 | Citizenship education through participatory budgeting: The case of Bioscience high school in Phoenix, Arizona  | Cohen/Schugurensky/Wiek      | article          | 2015 |                              |         |            |                                    | 1          |          |
| 102 | Budget processes and participatory budgeting in Nigeria: Lessons from Latin America  | Iloh                         | article          | 2016 |                              |         |            |                                    | 1          |          |
| 103 | Influence of the Participatory Budgeting on the Infrastructural Development of the Territories in the Russian Federation.  | Tsurkana et al.              | article          | 2016 |                              |         |            |                                    | 1          |          |
| 104 | Participation and deliberation on the Internet: A case study of digital participatory budgeting in Belo Horizonte  | Sampaio/Maia/Marques         | article          | 2011 |                              |         |            |                                    | 1          |          |
| 105 | Social and learning practices in participatory democracy process The case study of self-organized communities in Maribor, Slovenia, contextualised through the e-participatory budgeting in Reykjavík, Iceland | Gregorčič                    | article          | 2016 |                              |         |            |                                    | 1          |          |
| 106 | The digital revolution and governance in Brazil: Evidence from participatory budgeting   | Touchton/Wampler/Spada       | article          | 2019 |                              |         |            |                                    | 1          |          |
| 107 | Does participatory budgeting improve decentralized public service delivery? Experimental evidence from rural Russia  | Beuermann/Amelina            | article          | 2018 |                              |         |            |                                    | 1          |          |
| 108 | Is Participatory Budgeting Understood Enough by Citizens in Terms of Being Reachable for Them?   | Xhaferi/Dhrami               | article          | 2019 |                              |         |            |                                    | 1          |          |
| 109 | But who will speak for the people? The travel and translation of participatory budgeting   | Baiocchi                     | book chapter     | 2015 |                              |         |            |                                    | 1          |          |
| 110 | The use of GIS and indicators to monitor intra-urban inequalities. A case study in Rosario, Argentina  | Martínez                     | article          | 2009 |                              |         |            |                                    | 1          |          |
| 111 | Does participatory budgeting change the share of public funding to low income neighborhoods?   | Shybalkina/Bifulco           | article          | 2018 |                              |         |            |                                    |            | 1        |
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| 116 | Does participatory budgeting have an effect on the quality of public services? The case of Peru's water and sanitation sector  | Jaramillo/Alcázar            | working paper    | 2013 |                              |         |            |                                    |            | 1        |
| 117 | Organizational complexity and participatory innovation participatory budgeting in local government   | Ewens/van der Voet           | article          | 2019 |                              |         |            |                                    |            | 1        |
| 118 | Lessons from Latin American experience in participatory budgeting  | Goldfrank                    | conference paper | 2006 |                              |         |            |                                    |            | 1        |
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| 121 | Women in budgeting: A critical assessment of participatory budgeting experiences   | Allegretti                   | conference paper | 2014 |                              |         |            |                                    |            | 1        |
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| 123 | The Schools Participatory Budgeting (SPB) in Portugal  | Abrantes/Lopes/Baptista      | report           | 2016 |                              |         |            |                                    |            | 1        |
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| 127 | Why do citizens (not) support democratic innovations? The role of instrumental motivations in support for participatory budgeting  | van der Does/Kantorowicz     | article          | 2021 |                              |         |            |                                    |            | 1        |
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